



Immediate Release

ONTARBIO BECOMES ORGANIC MEADOW CO-OPERATIVE INC.

Ontario Organic Farmers Co-Operative Takes on National Perspective

April 26, 2007 - Guelph, Ontario

Effective March 19, 2007, OntarBio Organic Farmers Co-operative officially became Organic Meadow Co-Operative Inc. The change in name reflects the Co-Op's desire to have organic farmers across the country supply locally-raised organic products to Canadians. It also aligns the two sides of Organic Meadow, namely the farmers' co-operative and the marketing arm already known as Organic Meadow, emphasizing the synergies between them.

Steve Cavell, CEO of Organic Meadow Inc. says, "This change builds on our history and gets us ready for tomorrow. Organic Meadow is the leading organic dairy brand and our co-op is ready to grow beyond Ontario."

Pieter Biemond, President and Chairman of Organic Meadow Co-Operative Inc added, "Our Co-op is growing and the new name will help us to unite organic farm families cross this bountiful country to give us a strong voice in the Organic market place."

OntarBio Organic Farmers Co-operative originated in Durham, Ontario in 1989. Its members include dairy, egg and grain farmers. Organic Meadow organic products such as fluid milk, yogurt, sour cream, cheddar, and mozzarella cheese, cream cheese, pressed cottage cheese, butter, ice cream, eggs and frozen vegetables are available in grocery and specialty food stores. The organization is committed to the principles of wellness and ecological sustainability and practices farming without synthetically produced chemicals, pesticides, fungicides and herbicides. It is also committed to the protection and sustainability of the Canadian family farm.

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For more information contact or to schedule an interview with Steve Cavell or Pieter Biemond, please contact Jennifer Whiting, Marketing Coordinator, 519.767.9694 Ext 428 / whiting@organicmeadow.com



"We the members envision strong sustainable family farms united in providing wholesome organic food."