



**ORGANIC  
MEADOW®**



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For Immediate Release

## How to Eat Local and Eat Well all Year Long

Ontario co-operative delivers certified organic dairy products, eggs and grains from local Ontario farms to Ontario tables

Guelph, ON -- We've enjoyed a bountiful Ontario harvest of fresh local fruits and veggies but for the next couple of months we'll have to settle for imports. Or do we? In this age of corporate globalization of food, it's nice to know that at least one Ontario food producer can guarantee that its products originate from local Ontario farms year-round.

Organic Meadow milk, eggs and grains come from more than 100 family farms in Ontario, meaning that wherever you live in the province, chances are there's an Organic Meadow family farm nearby. And every time you buy an Organic Meadow product, you can be sure that the milk originated from a local Ontario family farm.

"It's part of our commitment to supporting small, sustainable family farms and the rural economy in Ontario," says Organic Meadow Chair Ted Zettel – himself an organic farmer from Chepstow, Ontario. "Organic Meadow farmers co-operatively own the company, producing quality milk, eggs and grains under the Organic Meadow brand for distribution across the province. Our mission is to decrease the distance between our farmers and our customers."

Organic Meadow has grown dramatically since its beginning and currently has more than 60 products available in grocery stores and fine food markets across Ontario. But the commitment to organic farming remains unchanged. Organic Meadow farms follow legally regulated standards that call for practices such as regular crop rotation and composted manure to keep the soil rich in nutrients.

Organic Meadow, our cows are treated like members of the family. Organic Meadow dairy cows live on sustainable farms with plenty of room to roam while eating only certified organic hay and grains that are grown without the use of synthetic pesticides, herbicides or fungicides. It's part of the company's commitment to providing wholesome certified organic food, ensuring that Ontarians enjoy local products that are good for them and good for the environment.

This year, to celebrate its 20th anniversary, Organic Meadow is participating in community festivals and events across Ontario, connecting with consumers and paying tribute to the local farms and organic practices that are fundamental to the company.

A significant contribution to each event is Organic Meadow's sponsorship of live concerts by legendary Canadian singer-songwriter Murray McLauchlan. At the Durham Fall Fair, in the aftermath of the tornado that devastated the town of Durham, Organic Meadow also contributed \$5,000 to the West Grey Tornado Relief Fund.

As part of its strong social mission, Organic Meadow regularly supports a number of worthwhile charities, including The Stop/Green Barn in Toronto, the Farmers' Helpline, Second Harvest, the Guelph Family Shelter, a co-op development in Gambia, Africa, and others.

For more information about Organic Meadow, visit [www.organicmeadow.com](http://www.organicmeadow.com)

### Organic Meadow's 20th Anniversary Tour Schedule:

October 10 – 12	Erin Fall Fair, Erin
November 28, 29	Festival of Trees, Peterborough
December 12th	The Stop Community Food Centre, Toronto

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